

MARKETHIVEO
AI-Equipped Agent Series

FREE

Starter Kit

A sample of the full system.

One prompt. One framework. One rhythm. Enough to use today — and enough to show you what the full system can do.

markethiveo.com/ai-toolkit

WELCOME

What You're Holding

This is a sample from the AI-Equipped Agent Series — a seven-volume communication system built for real estate agents who want to show up calm, clear, and consistent in every client conversation.

Most agents don't lose clients because they lack information. They lose them because their communication feels unstable — too eager, too quiet, too reactive. This series solves that. One posture. One pattern. Seven contexts.

This starter kit gives you three things from the full system: 1. A paste-ready check-in prompt from Volume 1 — use it today. 2. The Reactive vs. Steady framework from Volume 2 — the core of the whole system. 3. The weekly operating rhythm from Volume 7 — what the full system looks like in practice.

How to Use This

You don't need to read the whole thing first. Pick up the check-in prompt, fill in your client's context, and use it in your next message. Then come back to the framework when you have five minutes.

If it changes how even one conversation goes — that's the system working. The full edition does that across every conversation you'll ever have.

**SAMPLE FROM VOLUME 1
— CORE COMMUNICATION**

The Check-In Prompt

This is one of four prompts in Volume 1. It's designed for the moment a client goes quiet — after a showing, between steps, or when a decision is approaching and you haven't heard back.

The goal isn't to communicate more. It's to communicate in a way that makes clients feel guided.

The Prompt

Paste this into ChatGPT, Claude, or any AI tool. Fill in the bracketed context. Review the output, adjust to your voice, and send.

Write a short, warm check-in message from a real estate agent to a client.
Tone: calm and non-salesy. 3-4 sentences. No urgency.
End with a soft, dual-path question.
Client context: [insert brief context here]

The Difference It Makes

X Reactive	✓ Steady
Hey! Just checking in — I have more listings I think you'd love and now is a great time to move on something. Let me know!	Hi [Name] — just wanted to check in after the last few showings. No rush. Is anything standing out, or would it help to look at different options?

Add This Before Any Prompt for Better Results

You are writing on behalf of a real estate agent. Tone: calm, professional, and human — like a trusted colleague, not a salesperson. Never urgent, never apologetic, never generic. Sound like a specific person who knows what they're doing.

Volume 1 includes three more prompts: the follow-up, the reconnection, and the referral ask. Each one is built for a specific moment — and each one follows the same calm, steady pattern.

**SAMPLE FROM VOLUME 2
— OBJECTION HANDLING**

The Reactive vs. Steady Framework

Every volume in the series runs on the same posture. This is it. Reactive communication is driven by discomfort. Steady communication is driven by clarity. The difference shows up in every message you send.

X Reactive	✓ Steady
Immediately conceding when challenged on price	Acknowledging the concern without moving your position
Over-explaining to justify your recommendation	Saying your reasoning once clearly, then stopping
Matching the client's emotional tone	Staying two levels calmer than the room
Taking pushback personally	Treating pushback as information, not rejection
Reaching out because you haven't heard back	Reaching out because something relevant came up
Apologizing for the time gap in your message	Opening without reference to the gap at all

The Four-Step Pattern

Every response in the full system follows the same structure — whether it's an objection, a negotiation, a check-in, or a listing presentation:

1. **Acknowledge** — Show you heard them. Not agreement — acknowledgment.
2. **Clarify or state** — One point, clearly. No hedging. Then stop.
3. **Add brief context** — One supporting reason, offered once. Not a defense.
4. **Release pressure** — End with a dual-path question or 'take the time you need.'

Volume 2 applies this framework to the four objection types agents face most: price, timing, value, and comparison. Each one has its own prompt, response pattern, and example — plus the 24-hour rule for what to do after a hard conversation.

**SAMPLE FROM VOLUME 7
— THE COMPLETE SYSTEM**

The Weekly Operating Rhythm

This is what the full system looks like in practice. One posture, applied across every conversation, every week. It takes about ten minutes a day. Done consistently, it compounds.

Day	Volume	Action
Monday	Vol. 1	Review active clients. Send one message per client quiet 3+ days.
Tuesday	Vol. 3	Scan cooling leads. One reconnection for anyone quiet 3–6 weeks.
Wednesday	Vol. 6	Prep for appointments. Write one opening question. Know the moment.
Thursday	Vol. 3	Long-term sphere check. Send if 90-day reminder triggered.
Friday	Vol. 5	Write one social post. Real-time, reflective, or relational.
Ongoing	Vol. 2 + 4	Objections or negotiations — handle with the right posture.

The Daily Standard

Morning — Scan messages. Read first. Respond from a grounded place.

Mid-morning — Send queued messages. One per client. Purposeful. Done.

After appointments — Send the follow-up within two hours. Three sentences. Move on.

End of day — Note one thing from the field worth sharing. One sentence.

The daily standard isn't impressive. It's not supposed to be. It's supposed to be repeatable — every day, without exception. The pipeline isn't built in one great month. It's built in ten minutes a day, every day, for years.

READY FOR THE FULL SYSTEM?**Choose Your Next Step**

What you just read is one prompt, one framework, and one rhythm snapshot. The full system gives you all seven volumes — every scenario, every prompt, every example — built around the same posture.

Revenue Stack**\$57**

Volumes 2, 4 & 6

The three conversations that directly drive closings. Objection handling. Negotiation. Listing & buyer presentations.

Complete Edition**\$97**

All Seven Volumes

The full operating system. Every prompt, every scenario, every weekly rhythm — integrated into one complete toolkit.

markethiveo.com/ai-toolkit

You're not trying to be perfect. You're trying to be consistent. That's how the standard gets built.

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